
PEX Association

Scope of PEX Association

Vision

PEX is one of the most versatile, performance and cost-efficient systems for the transport of water, chemicals and gas under elevated pressure and temperature conditions. PEX systems can successfully challenge metal systems for these applications.

Mission

Mission of the Association is to promote the PEX systems, their features and benefits. We provide customers with expert information and technical support in order to strengthen the image and market share of PEX products in the long run. These activities are committed to be done in respect to the existing European Competition Law.

Key Reasons for creation of PEX Association

- Lack of a lobby group among Normative Groups:
 - Follow-up the European Acceptance Scheme for drinking water;
 - Establish normative requirements for 'good' PEX materials and for high quality hot water systems;
 - Establish standards for new applications for PEX systems.
- Not sufficient scientific data to support features and benefits for PEX.
- Not sufficient marketing on PEX.
 - Joint public relations activities;
 - Common website.
- Stimulate the use of PEX amongst installers / plumbers / builders / architects.
 - Increase awareness of features / benefits of PEX pipes amongst contractors, plumbers and end-users;
 - Create a forum where key marketing issues are being addressed.
- Create a PEX quality trademark for all companies that make and promote PEX along the guidelines of the association.

Working Groups

- Technical Workgroup (tasks: investigation of requirements for new standards, data collection, standardization).
- Marketing & Promotion Workgroup (tasks: improve image of PEX system in the media, organize promotion events & documents).

Members

The Association is open to any company, institute or individual with a key interest in PEX materials.

Actions in charge of the Association

- Participation in development of European Acceptance Scheme.
- Participation amongst Technical Institutes and Normative Committees at national and European level.
- Research programs with sanitary bodies and institutes in order to investigate performance of PEX pipes in drinking water applications.
- Review of competitive materials in view of technical - and cost - data.
- Creation and maintenance of website.
- Publications, brochures and newsletters on PEX, focusing on technical - and applications - advantages versus other materials.
- Promotion through conferences and advertising at all levels.
- Training programs for field sales force at pipemakers.
- Securing data on material properties in the normative field /standardization.
- Association serving as information pool for member companies and their customers.

Association structure

1. The PEX Association is a non-profit organization, set up according to the European Competition Law.
2. The founding members of the Association are suppliers of PEX materials. They have provided the Association with € 100'000 for the first year.
3. The Association is chaired by a President who is elected by the General Assembly every year.
4. The Association has appointed a technical consultant, coordinating the technical and standardization work.
5. The work of the Association is focusing on European issues.
6. Membership fee is reviewed by the General Assembly every year, depending on the number of members.

Membership Fee (Articles 2.0.2 and 2.0.3 of the Association Agreement)

Full Membership fee: € 6'000 / yr

Appendix: contact list